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# Enhancing user experience in pedestrian navigation based on Augmented Reality and landmark recognition

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Session 2 – Augmented reality systems: design and implementation

Paper S2.2



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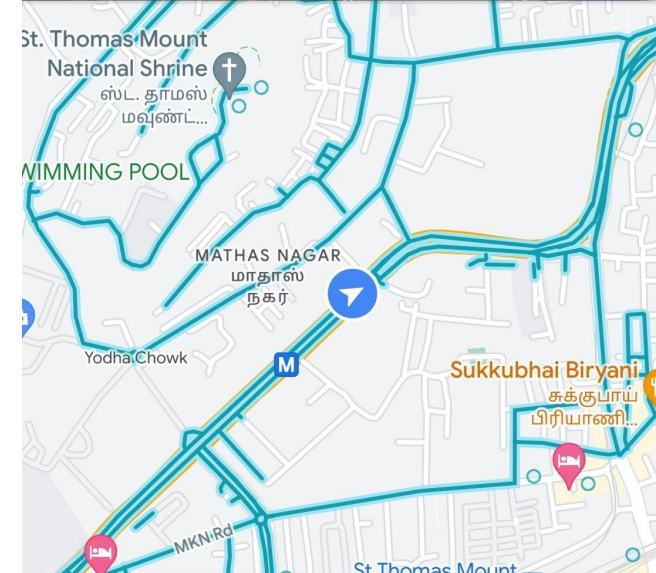
# Outlines

- Motivation
- Background and related technology
- Architecture of the proposed system
- Algorithms
- Experimental evaluation
- Conclusion and standardization perspectives



# Motivation

- Mobile Augmented Reality (MAR) is forecasted to grow **7.6 billion** U.S. dollars in **2020** to over **30 billion** U.S. dollars by **2025** (i.e., CAGR of 31.1%)
- In location-aware system, a continuous **user interface** across **all** the user **locations** needed
- **Enhancement** of user **experience** (detection of various points of interests) during **pedestrian/road** navigation
- Limitations of popular **existing** digital map services (such as **Google Street View**)
  - Outdated data, limited functions/accuracy
  - Reliance on **GPS signal**



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# Background & Related Technologies

- **Digital map based on the Global Positioning System (GPS)**
  - Online map service for optimized route
- **Landmark recognition**
  - Real-time response on demand
- **Augmented Reality based solution**
  - Landmark recognition
  - AR navigation
  - Digital map
  - Digital map + AR navigation + Landmark recognition
- **In absence of GPS**
  - Technique based on footstep count
  - Calibration of measured data

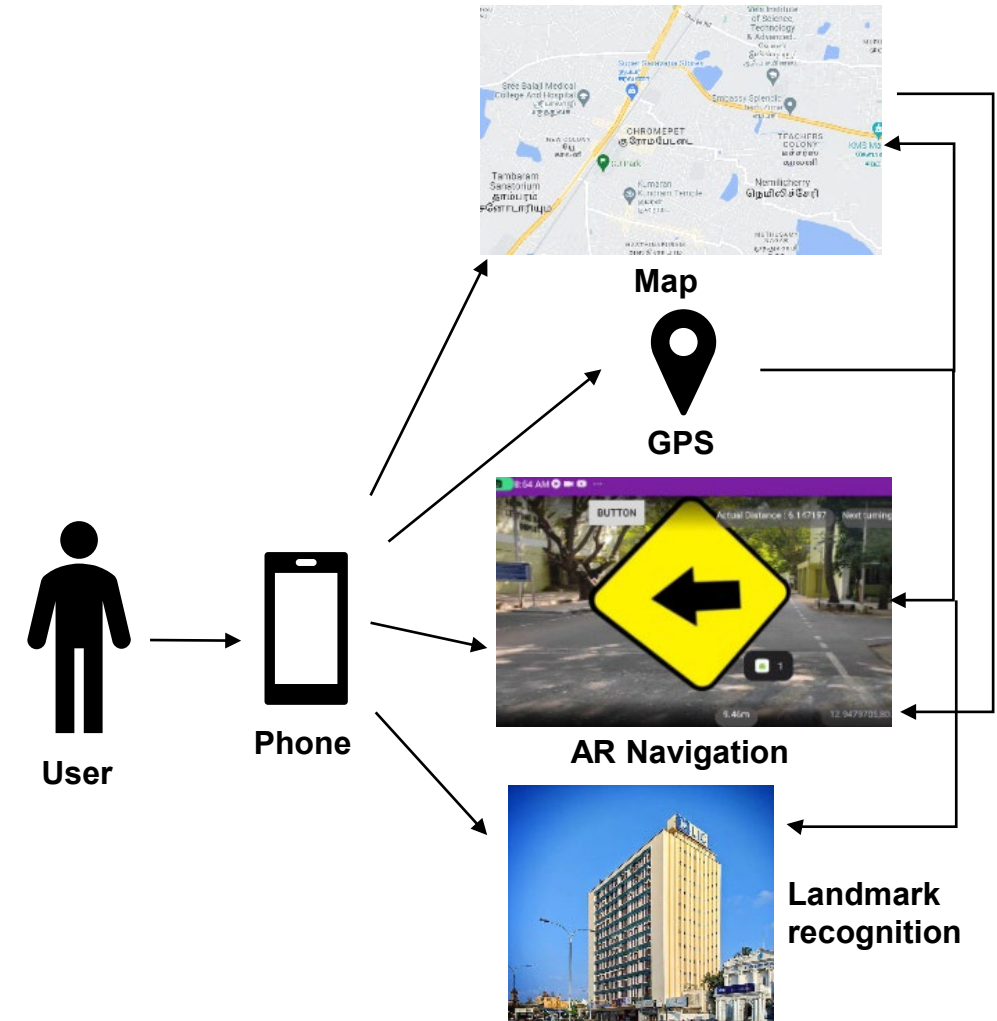
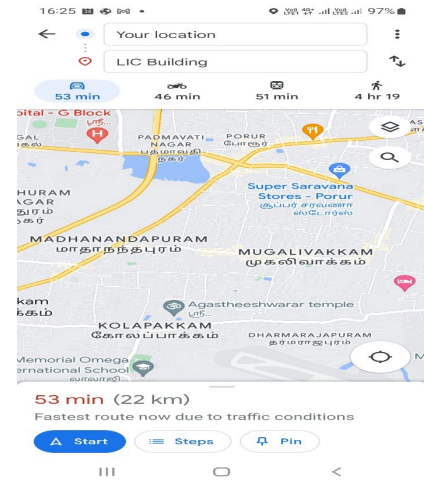


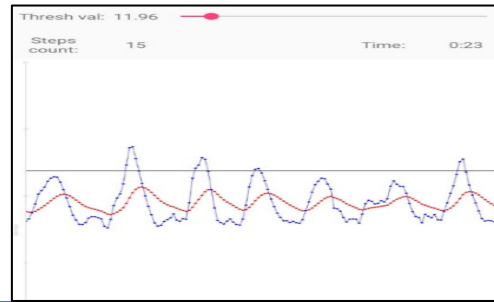
Figure 1 – Schematics of pedestrian navigation

# Overview of the Proposed System



Input received from User

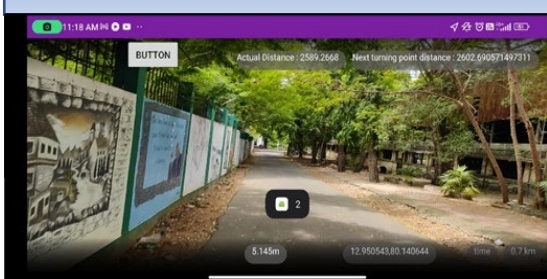
Landmark Recognition (LR) Module



Step count-based Distance Estimation (SDE) Module

Augmented Reality Navigation (ARN) Module

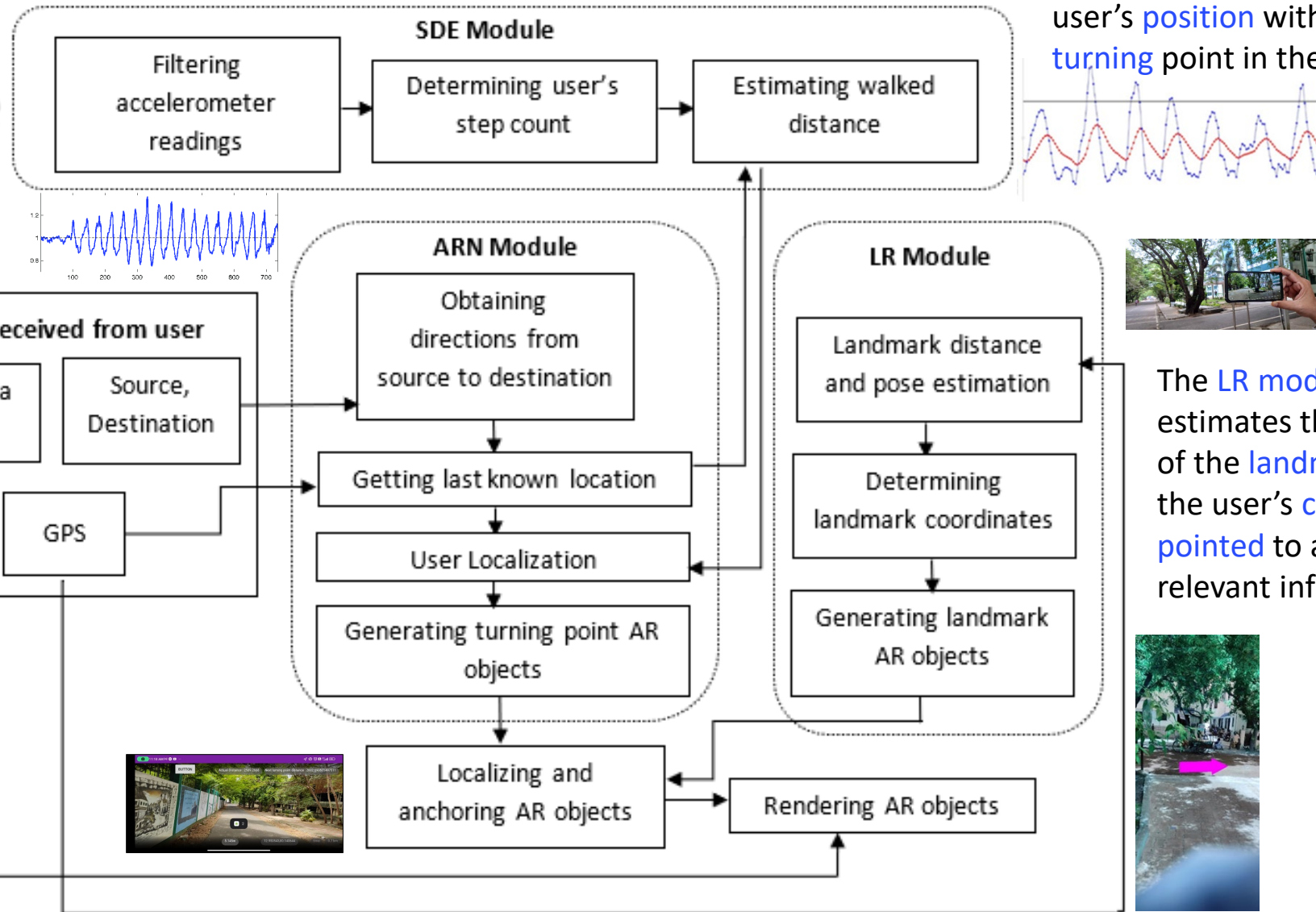
Localizing and anchoring AR Objects



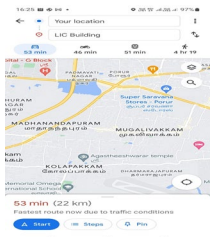
Rendering of AR Objects



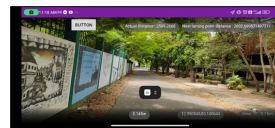
# System Architecture



The **SDE module** helps in localizing the user's **position** with respect to the **turning point** in the absence of GPS.



The **AR Navigation (ARN)** module involves getting the optimum route on digital map



The **LR module** estimates the location of the **landmark** which the user's **camera** is **pointed** to and **displays** relevant information



The **AR objects** (generated by the ARN and LR modules) are anchored to their **geo-positions**, localized with respect to the user's **camera view** and rendered on the user's screen.



# Algorithms

## 1. With GPS (Normal Workflow)

- AR Navigation (ARN) algorithm with
- Landmark Recognition (LR) method

## 2. Absence of GPS

- Step count-based Distance Estimation (SDE) algorithm with
- Gait Calibration (GC) mechanism



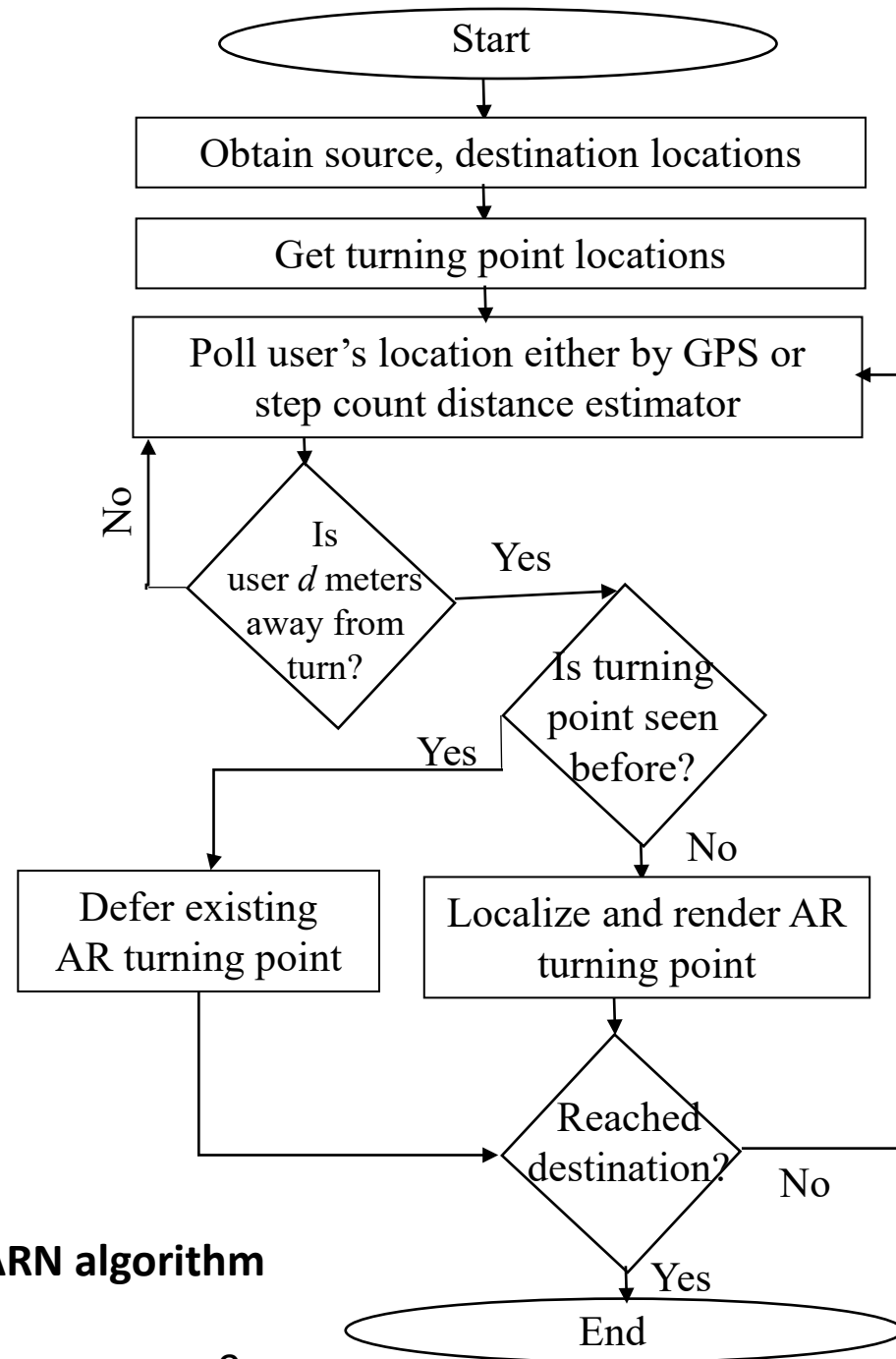


# AR Navigation (ARN) Algorithm

**Purpose:** Get direction mark in AR environment on smartphone

**Input:** Digital online map direction service

**Output:** AR direction mark



The online directional map service finds an optimal route from source to destination. Since the turning points obtained from the route appear one after the other, a first-in first-out pattern is used to process them.

Figure : ARN algorithm



# Step count-based Distance Estimation (SDE) Algorithm

**Purpose:** Estimate the walked distance to display direction mark in AR environment on smartphone

**Input:** Accelerometer data on smart phone

**Output:** Distance traveled

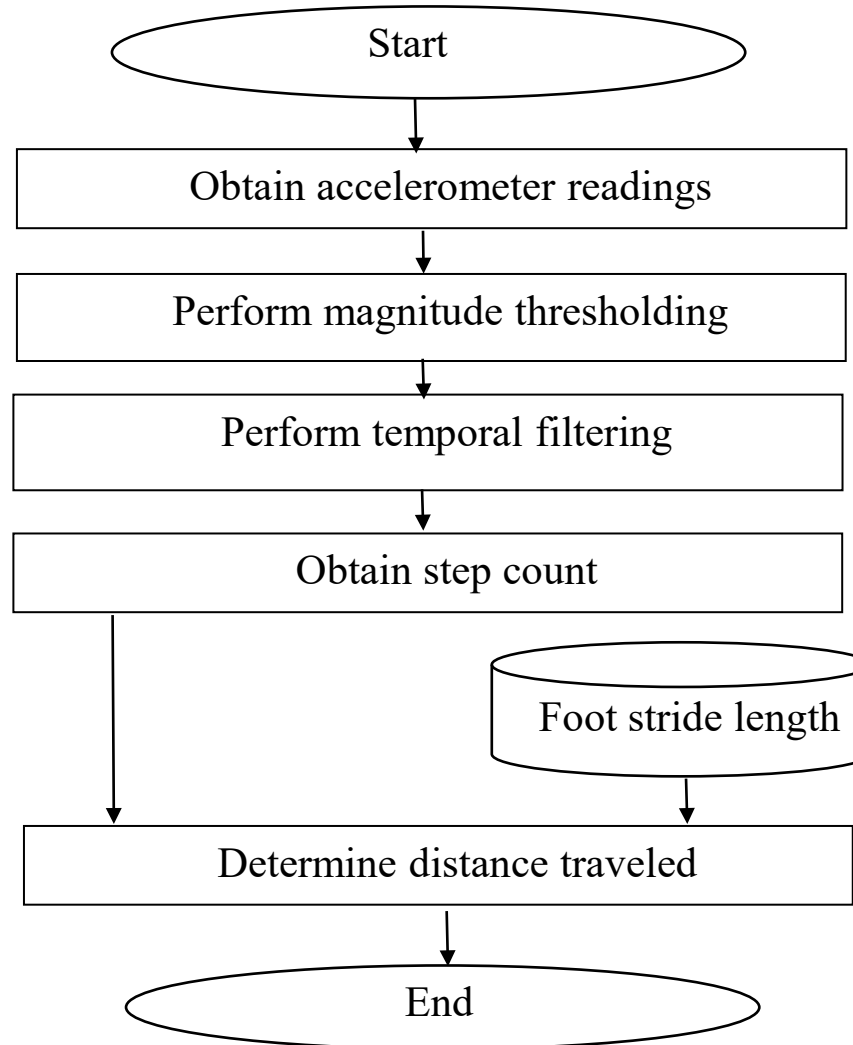


Figure : SDE algorithm

In **absence** of the **GPS**, the step count-based distance estimation algorithm works by filtering their phone's **accelerometer data** and estimating the **distance traveled** by the user as a product of the calculated footsteps and the length of the foot stride.



# Gait Calibration Algorithm

**Purpose:** To calculate the **foot stride** of the user which is used to approximate the **distance travelled** by the user combined with the **number of footsteps** walked.

## Algorithm:

**Input** – User’s current location, Phone’s GPS

**Output** – User’s foot-stride length

1. Initialize start location as user’s **current location**
2. Increment step count of the user using the **footstep** counting method
3. Update the user’s current location using **GPS**
4. If the user doesn’t stop, go to Step 2
5. Find the distance between the starting location and the current location using the **Haversine formula** [14]
6.  $Foot\_stride\_length = distance / step\_count$
7. Return the foot-stride length

## Haversine formula:

$$a = \sin^2(\Delta\phi/2) + \cos \phi_1 \cdot \cos \phi_2 \cdot \sin^2(\Delta\lambda/2)$$

$$c = 2 \cdot \text{atan2}(\sqrt{a}, \sqrt{1-a})$$

$$d = R \cdot c$$

Where  $\phi$  is **latitude**,  $\lambda$  is **longitude**,  $R$  is **earth’s radius** (mean radius = 6,371km);

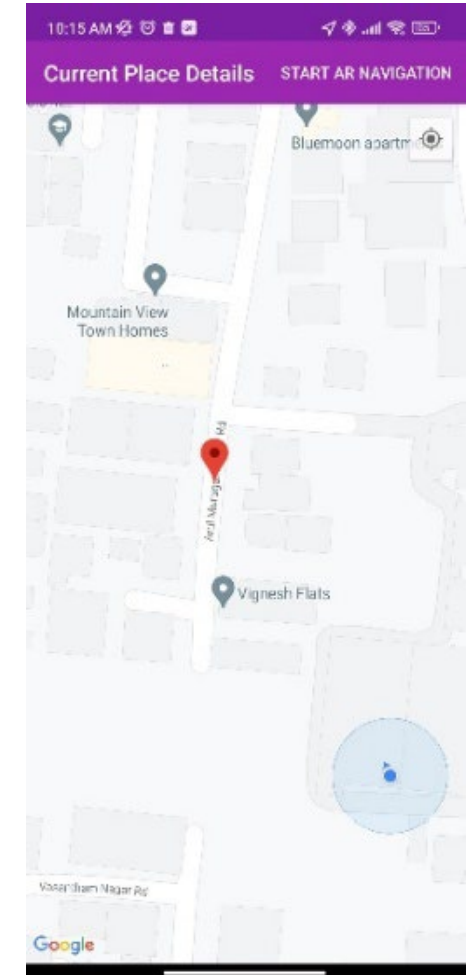
Source: <https://www.movable-type.co.uk/scripts/latlong.html>



# Implementation Overview

The proposed system (MAR-PNS) was developed using:

- Android Studio (Arctic Fox 2020.3.1)
- Google Cloud Platform
- Beyond AR Framework
- For getting directions and details of locations:
  - Google Directions API
  - Google Places API are used



# Experimental Results (1/3)

**Table 1 – Locational accuracy and latency (ARN and LR Modules)**

Actual location	Estimated location	Distance deviation (m)	Latency (ms)
12.949037, 80.140572	12.949024, 80.140599	3.3	72
12.948213, 80.139994	12.948214, 80.140013	2.1	77
12.948849, 80.140914	12.948865, 80.140930	2.5	82
12.949498, 80.139833	12.949510, 80.139847	2	71
12.950599, 80.140618	12.9506038, 80.1406339	1.8	68
	Average	2.34	74



The testing for the landmark recognition module involved validation of the **location** received from **Google Maps** and the **location** calculated by the **landmark recognition** algorithm.



# Experimental Results (2/3)

**Table 2 – Determination of threshold (SDE Module)**

Threshold	Slow Walking (30)	Fast Walking (30)	Running (30)
11.45	20.4	28.4	27.6
11.7	25.6	28.2	27.8
11.96	29.4	29	28
12.34	24	28.8	27.8
12.59	20.6	26	27

A threshold for acceleration was chosen (11 to 13) based on a **trial-and-error** method for **each** experiment and the user had to slow-walk, fast-walk and run for **30** steps **five** times for each threshold.

**Error rates for different thresholds taken for 30 steps**



After experiment, the threshold value was set to **11.96** in the SDE algorithm.



# Experimental Results (3/3)

The error rate comparison of our experimental findings with two **smart watches** (Realme Dizo Watch 2, and MI Band 3)

**Table 3 – Step count validation**

Model	Navigational Mode	Average Estimated steps (out of 30)	Error %
Realme Dizo Watch 2	Walking	29.1	3%
	Running	28.5	5%
MI Band 3	Walking	29	3.34%
	Running	28.8	4%
MAR-PNS System	Walking	29.2	2.67%
	Running	28	6.67%

The MAR-PNS model is well suited when the user is walking as the error rate is **0.5%** less than of the smart watches. However, it is observed that it shows **2% more** error when the user is running.

**Table 4 – Distance estimation experiments**

Actual Distance (m)	Calculated Distance (m)	Squared error (m)
25	23.4	2.56
30	27.6	5.76
52	53.2	1.44
70	69.3	0.49
100	99.4	0.36
	<b>RMSE</b>	1.45



# Conclusion & Standardization Perspectives

## Conclusion:

- Enhancement of user's **experience** and **reliability** of navigation system
- The **latency** and **accuracy** of the proposed system meets the requirement of pedestrian navigation
- **Improvement** of over existing digital map based navigation

## Standardization Perspective:

- The proposed system complies with Recommendation **ITU-T Q.4066** "Testing procedures of augmented reality applications"
- It is highly **relevant** to the Recommendation **ITU-T Y.4562** "Functions and metadata of spatiotemporal information service for smart cities"
- We would like to present the research contribution to **ITU-T SG-16 & SG-20**





**Thank you!**