## 11<sup>th</sup> World Telecommunication/ICT Indicators Symposium (WTIS-13)

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**TITLE:** Data quality assessment framework for ICT Statistics





#### 11th World Telecommunication/ICT **Indicators Symposium**

4-6 December 2013 **Mexico City** 

#### Data quality assessment framework for **ICT Statistics**

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## Background

- Mandate to collect telecommunication/ICT statistics
- Data are collected regularly using online questionnaires
- Telecom access indicators (subscriptions); ICT households statistics
- Collected from regulators/ministries; national statistics offices
- Annual data referring to previous year
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- Validation of the data is included in the online questionnaires
- Micro/Macro edits performed
- Tracking and metadata of data points included in the database
- Verification with data providers
- Notes explaining deviations





## Methodology

- Manuals
  - > ITU Manual on ICT Household Statistics
  - ➤ ITU Handbook of Telecommunication/ICT Indicators
- Expert Groups
  - Expert Group on Telecommunication/ICT indicators
  - ➤ Expert Group on ICT Household statistics

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#### **Dissemination**

- WTI database
  - 2 updates per year
  - Latest release: December 2013
- Online
  - > ICT Eye
  - > ITU Statistics website
- Requests from data users

- Analytical reports
  - Measuring the Information Society 2013
- Yearbook of Statistics
  - ➤ Latest release: December 2013

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## But is this enough?

- Are the indicators we produce relevant and timely?
- Are they made available to whoever needs them?
- Are they documented enough to be understood by data users?

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# Data quality assessment framework is important

#### Because:

- Estimations and imputations of missing data
- ➤ Different country sources
- Diversity in scope (telecom market and population)
- Important both at national and international level

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#### **Future**

- Data quality assessment framework for ICT statistics (national and international)
- Implementing the assessment framework
  - Documenting processes
- Addressing issues found during assessment

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## Thank you!

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