

Facilitating access to Standards and standardization

A priority for developing countries

ITU Global Standards Symposium
Johannesburg, South Africa, 20 October 2008

Dr Walter WEIGEL
Director General

© ETSI 2008. All rights reserved

“disparities in the abilities of developing countries, relative to developed ones, to access, implement, contribute to and influence International ICT standards...”

THE STANDARDIZATION GAP

ETSI – Shaping the future

- ❑ European standards organization setting globally-applicable standards:
 - Telecommunications
 - Radiocommunications
 - Broadcasting
 - Other related areas
- ❑ Key player in ICT (Information Communication Technology)
- ❑ Independent, not – for - profit, created in 1988
- ❑ ISO 9001:2000 certified
- ❑ Direct participation!
- ❑ 700 Member companies and organizations in 62 countries
- ❑ 18,000 publications – available for free!

20 years of simplifying standardization

- ❑ **ETSI is the only recognized European Standardization Organization that allows direct membership**
- ❑ **Global membership: 20% have no European base; many more have headquarters outside Europe**
- ❑ **Pioneers of electronic document handling and distribution**
- ❑ **Pioneers in electronic working and remote participation**
- ❑ **Simplified procedures for quick adoption of technical specifications**
- ❑ **Special Task Forces to accelerate key projects**
 - **Experts temporarily seconded from member companies**
 - **Member companies recompensed financially**

Recent innovations

- ❑ **Review membership pricing structure: reduced fees for:**
 - **Small/Medium Enterprises and Micro-enterprises**
 - **User Associations and Trade Associations**
 - **Universities and Public Research Bodies**
- ❑ **Facilitating new ideas**
 - **Industry Specification Group (ISG) www.etsi.org/isg**
 - **Quick to set up, quick to publish**
 - **Designed to allow the results of a collaborative project among a group of members to be brought into the public domain**
 - **A simple prelude to formal standardization**
- ❑ **Review of electronic working methods**
 - **Programme to further improve tools for electronic collaboration and remote working**

Reducing the standardization gap

- ❑ **Reducing costs of standards**
 - **Distribution via the Internet, at no cost**
- ❑ **Reducing membership fees**
 - **Aim: The ETSI membership fee should not be a barrier to participation**
- ❑ **Reducing costs of participation**
 - **Continuous improvement in electronic working and remote collaboration tools**
- ❑ **Reduction of time spend on standardization**
 - **Simplified deliverables, simplified approval process can be used wherever possible**
- ❑ **Reducing barriers to entry**
 - **Simplified procedures to set up new projects**

ETSI members in developing countries

❑ Developing countries

- Lesotho = 1 Associate Member in the “Administration” category
- Uzbekistan = 1 Associate Member in the “Public Research” category
- Republic of Macedonia (FYROM) = 1 Full Member in the “Administration” category and 1 NSO
- Yemen = 1 Associate Member in the “Administration” category

❑ Emerging markets

- Brazil = 1 Associate Member in the “Network Operator” category and 1 Applicant Member in the “Manufacturer” category
- China = 6 Associate Members in the categories “Manufacturer, Network Operator, Service Provider and Other” plus 1 Associate Member in the “Administration” category from Macau
- Egypt = 1 Observer

ETSI members in developing countries (2)

□ Emerging markets (continued)

- India = 6 Associate Members in the categories “Consultancy, Manufacturer, Service Provider and Public Research“ plus 1 Applicant Member as “Observer”
- Poland = 6 Full Members in the categories “Manufacturer, Administration, Public Research, Network Operator”
- Russia = 5 Full Members in the categories “Manufacturer, Service Provider and Public Research” plus 1 Applicant Member in the category “Public Research”
- South Africa = 3 Associate Members in the categories “Administration, Network Operator”
- Turkey = 3 Full Members in the categories “Manufacturer, Network Operator” plus 2 Applicant Members in the categories “Public Research, Manufacturer”

Thank you for your attention

www.etsi.org